E-learning modules

Deployteq - Suzanne Martens - 2026-09-22 - Comments (0) - Training

In the Deployteq Academy you can find multiple online modules. We describe them below, as well as how you can access the modules.

Question

Do you need more e-learning? Let us know which topic you would like to have an e-learning module on!

Email your suggestion to trainingen@deployteq.com

Course offering

Webhooks and Deployteq: how does it work?

Do you want to integrate your website or system with the Deployteq platform? Create transactional emails using the templates and tools you're familiar with? Directly store customer and order data in the data model? With the Deployteq webhook receiver, this can be set up effortlessly. But how exactly?

In this e-learning module in the Deployteq Academy, we'll guide you step-by-step through the process, so you'll soon be able to call yourself a true webhook expert!

Note

- The e-learning is free and takes approximately 1 to 3 hours to complete, depending on your learning needs and knowledge level.
- Upon completion, you'll receive a certificate.
- The e-learning is available in both English and Dutch.

Perfect Profiles

In this course, you will learn how profiles work in practice and how to build them efficiently — and most importantly, practically — with a strong focus on performance.

The course ends with a short test. If you answer at least 4 out of 5 questions correctly, you will pass the test.

The expected duration is 1 to 2 hours, depending on your prior knowledge and what you want to learn.

The following topics will be covered:

- Fields, conditions, and columns
- Operator
- Context

- Efficiency: best practices
- Indexes
- Operators within conditions
- In Profile

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For new users: Deployteq Basis: online + classroom

Is it difficult to free up two full days for training? Or do you prefer learning online and at your own pace? Then the blended variant of the Basic Training is perfect for you!

After registering, you will receive login credentials for the Deployteq Academy, where 15 short online modules are ready for you. Each module covers a specific aspect of Deployteq. Some modules end with a quiz or practical assignment, which you will complete in a dedicated training environment.

You submit your assignments via the Deployteq Academy. Our trainers will review them and either provide feedback or mark the assignment as completed.

Once you have completed all modules and assignments, you can participate in the final training session, which lasts approximately 3 hours.

Note

- The course costs €750,- p.p. and can be requested via trainingen@deployteq.com
- Upon completion, you'll receive a certificate.
- Studyload for the online part is approximately 6,5 hours.
- The e-learning is available in both English and Dutch.
- More information can be found here.

Deliverability

The course consists of 3 online modules. After completing this training, you will be able to:

- Explain what Deliverability is

- Explain why Deliverability is important for your organization
- Identify the five pillars of Deliverability
- Implement effective actions and adjustments for each pillar to improve your Deliverability
- Identify which functionalities in Deployteq contribute to the Deliverability of an email campaign and how to use them
- Explain what BIMI is

Note

- The e-learning is available only in Dutch.
- The course can be requested via trainingen@deployteq.com.

Create an account

To create an account and register for the free modules, follow these steps:

- Go to the Deployteq Academy.
- New visitor? Click the button 'Create New Account' and follow the instructions.
- Returning visitor? Log in or use the link 'Forgot your username or password?' to request a new password.
- Once logged in, you will find the free modules on the homepage.

