Tips for testing a campaign
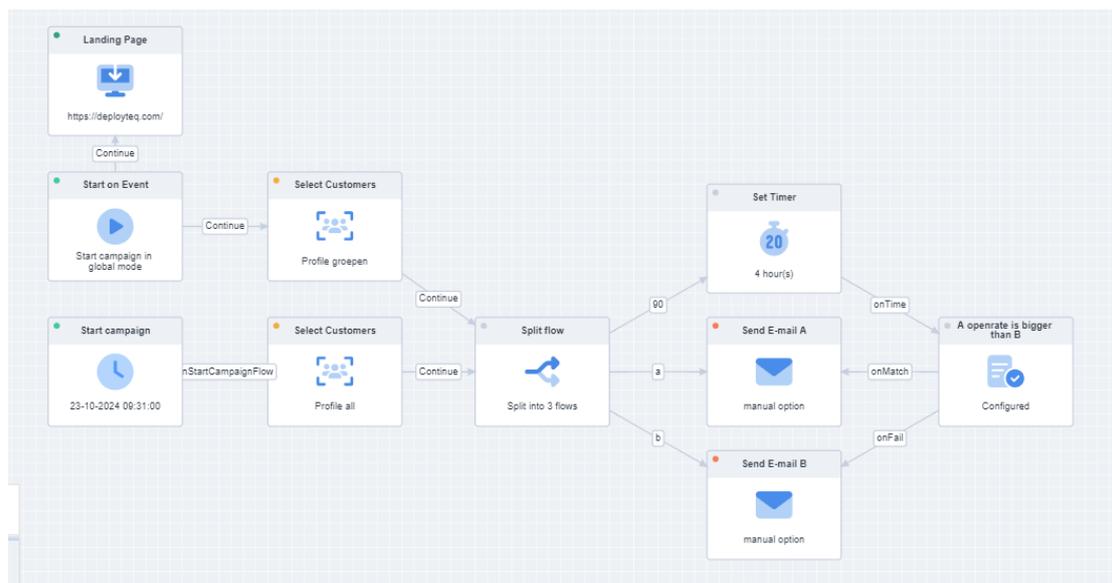
Deployteq - Suzanne Martens - 2025-08-07 - Comments (0) - Campaigns

Launching a Campaign

You can launch campaigns in various ways. When testing, a "Start on event" object is often used to start a (test) flow. This object is always intended to display something visual in your browser. If this doesn't happen within 5 minutes, the entire campaign will be stopped by the system. You can prevent this by placing a landing page directly after the 'Start on event' object, ensuring something is visible in your browser (see the example below).

Example: Smart-Run Campaign Testing

Below is an example of a smart-run campaign. Imagine you've created a campaign and want to test its functionality with colleagues. You could link an extra flow to the campaign via a 'Start on event' object, to easily launch a flow without having to fully start the campaign. By directly linking a landing page to the Start on event' object, the campaign will always be processed.

Testing with a Test Record

When you're testing, it's best to create a customer record that you control. This allows you to test various scenarios.

Using 'Override' in a Mail Object

Within a campaign's mail object, there's a checkbox that let's you change the recipient address of the email. Instead of going to the customer, the email will be sent to the address you entered. This feature allows you to use customer data and receive the emails yourself that would otherwise go to the customer.

To prevent your own inbox from being bombarded, a maximum of 50 can be sent via the override function per customer selection. If the emails are sent one by one, this limit does not apply, and you will receive all emails.

Override customer e-mail address	☑
Target e-mail address	test@mail.com

Inspector

You can investigate which objects were processed at what time by clicking the Inspector, at the top of the campaign canvas.

Save	Settings	Campaign Fields	Edit Object	Delete Object	Duplicate Object	Remove Connection	Preview Object	Inspector	Export Campaign

Opening this will show you a list of the objects within the campaign.

Inspector ✕

Object [▼]   Reset

Start time	Name	Type	Object ID	Status	Number of customers
05-08-2025 13:51:16	Show Page	Show Page	10	Done	0
05-08-2025 13:51:16	Start on Event	Start on Event	11	Done	0
05-08-2025 13:50:20	Show Page	Show Page	10	Done	0
05-08-2025 13:50:19	Start on Event	Start on Event	11	Done	0
05-08-2025 13:50:17	Show Page	Show Page	10	Done	0
05-08-2025 13:50:17	Start on Event	Start on Event	11	Done	0
05-08-2025 13:50:15	Show Page	Show Page	10	Done	0
05-08-2025 13:50:14	Start on Event	Start on Event	11	Done	0
05-08-2025 13:49:44	Show Page	Show Page	10	Done	0
05-08-2025 13:49:43	Start on Event	Start on Event	11	Done	0
26-06-2025 10:01:58	Update Customer	Update Customer	9	Done	1
26-06-2025 10:01:57	Update Customer	Update Customer	9	Done	1
26-06-2025 10:01:57	Split flow	Split flow	8	Done	0
26-06-2025 10:01:54	Lookup customer by D	Lookup customer by Data M...	7	Done	2
26-06-2025 10:01:52	Start with WebHook	Start with WebHook	2	Done	1
10-06-2025 10:22:11	Update Customer	Update Customer	9	Done	1
10-06-2025 10:22:10	Update Customer	Update Customer	9	Done	1
10-06-2025 10:22:10	Split flow	Split flow	8	Done	0
10-06-2025 10:22:09	Lookup customer by D	Lookup customer by Data M...	7	Done	2
10-06-2025 10:22:01	Start with WebHook	Start with WebHook	2	Done	1
10-06-2025 10:21:19	Lookup customer by D	Lookup customer by Data M...	7	Done	2
10-06-2025 10:21:15	Start with WebHook	Start with WebHook	2	Done	1
05-06-2025 09:53:50	Send E-mail	Send E-mail	3	Done	1
05-06-2025 09:53:50	Apply Condition	Apply Condition	4	Done	1
05-06-2025 09:53:49	Start with WebHook	Start with WebHook	2	Done	1

Live feed 🔘   Close

It's also possible to filter by object within the campaign. You do this by clicking the "Object" select box, which will give you a list of all objects in the campaign. Clicking on one of the objects in the list will filter the inspector's view. If multiple objects within the campaign have the same name and type, you can distinguish them by their id.

Tip

The filter function is very useful for seeing when a "start on interval" object begins each day.