deployteq

Which training modules does Deployteq offer?

Deployteq - Suzanne Martens - 2024-04-15 - Comments (0) - Training

Deployteq Basics Training (2 x 6 hours)
Step into the exciting world of Deployteq with our inspiring two-day Basics Training! Whether you're a newcomer with no experience or already familiar with Deployteq, this training is designed to impart essential skills to all participants. On the first day, you'll learn all about contact management, field types, groups, and imports, mastering the creation of engaging profiles. The second day explores the creative aspects, including emails, pages, campaigns, and the realm of reports and analytics.

Upon successful completion of these two training days and the assessment, you will receive the Deployteq certificate, granting you free access to the Deployteq Support Desk. The certificate is valid for two years.

Options for the Basics Training:

- Location: at your premises or in the training room of our Deployteq Academy in Huis ter Heide.

- Participation: dedicated for you and your colleagues (max 6 persons) or in a mixed group with other Deployteq users.

- Costs: €1180,- per person for the mixed Basic Training, which is held monthly.

This training provides a thorough understanding of the basics of Deployteq, enabling you to dive straight into most components. Ample practice opportunities are provided, and we pay extra attention to topics that are relevant to you.

Topics covered include:

- Portal and Brand: what are they and how to create them?

- Creating a customer record and using customer option fields

- Importing customer data

- Groups and profiles

- A Page: What is it and how do you build it?

- Campaign Designer: Explanation and hands-on practice

- Reports & Analytics

- Planning

The Deployteq Basics Training takes place over two consecutive training days from 10:00 a.m. to 4:00 p.m.

The minimum number of participants for this training is 2 people. In case of insufficient registrations, the Deployteq trainer will notify you at least 3 working days before the training starts and reschedule the training.

Note

The mixed Basic Training is offered every month!

Click here for the scheduled dates.
Click here to register immediately.

Deployteq Campaign Training (4 hours)
Dive deeper into the world of Deployteq Campaigns with our informative one-day advanced training. This session, focused on advanced campaign objects, offers practical examples and the opportunity to explore specific campaigns, taking your skills to the next level. Whether you prefer individual training or with colleagues, we offer flexible options - at your location or in our Deployteq Academy in Huis ter Heide.

The cost for the mixed Campaign training is €650,- per person.

During this engaging day, receive tips and tricks for advanced campaigns, including answers to questions such as populating the data model, invoking APIs, encrypting and decrypting data, and integrating activity into Analytics dashboards. The program includes handling advanced campaign objects, setting up the data model, basic SMARTY in emails, and practical build sessions where you can work on your own campaign.

This training, offered once there are at least 3 participants, will make you a specialist in Deployteq Campaigns. In case of insufficient registrations, the training will be rescheduled, and participants will be informed at least 3 working days before the start.

Note

The mixed Campaign training is offered every other month!

Click here for the scheduled dates.
Click here to register immediately.

Deployteq Profiles Knowdledge Session (2 hours)
Uncover the secrets behind effectively building profiles during this impactful training session! In just2 hours, you'll not only learn the essential steps but also gain insight into pitfalls to avoid. This valuable training provides a unique opportunity to enhance your expertise and confidently dive into profile building in Deployteq.

About the Profiles Knowledge Session:

- Location: The training will take place in the training room of our Deployteq Academy in Huis ter Heide.

- Participation: You will participate in the session in a mixed group, along with other Deployteq users.

- Cost: The mixed Profiles Knowledge Session is available for €275,- per person and is offered every month.

This training is perfect for those who are familiar with building basic profiles but aim to perfect them for creating advanced campaigns. The program includes:

- Overview of field types within Deployteq

- Utilization of conditions within profiles

- Correct construction of Data Model-related profiles

- Impact of conditions on profile calculation and optimization tips

- Exploration of various types of profiles within Deployteq

Upon completion of this profiles training, you will not only be proficient in building profiles but also in avoiding pitfalls. Develop crucial knowledge and skills to confidently create advanced profiles in Deployteq.

Note

The mixed Profiles Knowledge Session is offered every month!

Click here for the scheduled dates.
Click here to register immediately.

Deliverability Knowledge Session (2 hours)
In this informative knowledge session, we will update you on the recent developments in Deliverability, with special attention to the 5 pillars, including bounces and engagement. Feel free to ask all your questions to our specialists. Upon completion of this training, you

will be fully informed about the latest developments in this field!

About the Deliverability Knowledge Session:

- Location: The training will take place in the training room of our Deployteq Academy in Huis ter Heide.

- Participation: You will participate in the session in a mixed group, along with other Deployteq users.

- Cost: The mixed Deliverability Knowledge Session is available for €275,- per person.

For this knowledge session, a minimum of 3 participants is required. If there are insufficient registrations, the training will be rescheduled by the Deployteq trainer. Participants will be notified of this at least 3 working days before the start of the training.

Would you like to register or do you have any questions? Please send an email to trainingen@deployteq.com!

Data Training (4 hours)
Are you involved in data integrations and seeking clarity on the possibilities Deployteq has to offer? This comprehensive training provides you with a thorough understanding of the ins and outs of input and output in Deployteq, enabling you to work confidently with data.

About the Data Training:

- Detailed discussion and practical exercises covering all possible inputs and outputs of Deployteq, ranging from Webhooks to Event-Based Export (EBE).

- Exploration of standard integrations, including DMP to Webshop.

- Setting up and populating the data model via Imports, REST API, Webhooks, and data model campaign objects.

- In-depth treatment of relevant campaign objects.

This training is also ideal for those who face challenges in getting all data organized within Deployteq. The platform is user-friendly, but how do you effectively process data and use it for successful profile condition selections or campaigns? All these aspects are extensively covered in our data training. You can attend this mixed variant of the training for €650,- per person.

This training is offered once there are at least 3 participants. If the number of registrations is not sufficient, the Deployteq trainer will notify you at least 3 working days before the start of the training and reschedule it. Seize this opportunity to elevate your knowledge of data integrations in Deployteq to the next level!

Note

The mixed Data Training is offered every other month!

Click here for the scheduled dates.
Click here to register immediately.