Dashboard: Email performance of individual emails within a campaign in a single table/chart Open Discussion

- HB Hannah van den Berg
- **Forum naam:** #Verbetervoorstellen

Ik heb verschillende campagnes met meerdere emails, waarvan ik de performance per email graag wil tracken middels een dashboard.

Zou het mogelijk gemaakt kunnen worden om de performance van meerdere emails afzonderlijk van elkaar te kunnen zien in 1 grafiek / tabel? Nu kan ik wel afzonderlijke grafieken & tabellen per email maken door te filteren op die specifieke email binnen de campagne, maar het zou overzichtelijker zijn als ik in een tabel de e-mailnaam kan zien en daarachter alle metrics, dus 1 rij per email in die campagne; of in een trendlijn-grafiek de verschillende trendlijnen per email.

I have several campaigns with multiple emails, and I would like to track the performance of each individual email via a dashboard.

Would it be possible to view the performance of multiple emails separately within a single chart or table? Currently, I can only create separate charts and tables per email by filtering for that specific message within the campaign. However, it would be much clearer if I could see the email name in a table with all the metrics behind it—essentially one row per email in that campaign. Similarly, for trend charts, it would be great to see the different trend lines per email in one view.

Reactie (1)

HB **Hannah van den Berg**
7 maanden geleden
English translation: I have several campaigns with multiple emails, and I would like to track the performance of each individual email via a dashboard. Would it be possible to view the performance of multiple emails separately within a single chart or table? Currently, I can only create separate charts and tables per email by filtering for that specific message within the campaign. However, it would be much clearer if I could see the email name in a table with all the metrics behind it—essentially one row per email in that campaign. Similarly, for trend charts, it would be great to see the different trend lines per email in one view.