

deployteq

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Show how many customers are in a certain campaign object

Accepted - Releasedate

unknown



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Jasmijn

- **Forum naam:** #Verbetervoorstellen

I want to gain more insights in how many customers are in a certain campaign step, so we have a better overview of the campaign performance.

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Ik wil meer inzicht krijgen in hoeveel klanten zich in een bepaalde campagnestap bevinden,

zodat we een beter overzicht hebben van de prestaties van de campagne.

Reacties (2)



**Deployteq - Suzanne Martens**

1 jaar geleden

This request has been made by others as well, and one of the options mentioned was to have a hover function for each campaign object, showing how many customers are in that specific step.



**Stephan van Maris**

9 maanden geleden

Thanks for the feedback!

This is a nice suggestion and I'm currently documenting the steps we need to take to make this happen. In short: The number of customers that are currently in a specific step only applies to a very limited number of campaign objects (like Timer and Bucket). Customers tend to go through each step in a campaign quite quickly, so another way to approach this is to show the numbers on every Connection in the flow. This way you can see how many customers have entered a specific Campaign Object and how many have moved on to the next Object in the Flow.

Also, I think it would be nice to not only see the total number of customers, but also in the last day/week/month.

Once I get some more details, I'll report back here!